



DEPARTMENT OF THE ARMY
UNITED STATES ARMY JOHN F. KENNEDY SPECIAL WARFARE CENTER AND SCHOOL
3004 ARDENNES STREET, STOP A
FORT BRAGG NC 28310-9610

AOJK-RE

10 APR 2019

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: United States Army John F. Kennedy Special Warfare Center and School (USAJFKSWCS) Retention Incentive and Awards Program

1. References.

- a. Army Regulation 601-280, 1 April 2016, subject: Army Retention Program.
- b. USAJFKSWCS, FY19 Enlisted Retention Mission, 5 February 2019.

2. The success of the United States Army John F. Kennedy Special Warfare Center and School (USAJFKSWCS) Retention Program depends on effective leadership, vigorous command involvement, and aggressive retention programs at all organizational levels. This success is an indicator of the quality of leadership exhibited by officers and Noncommissioned Officers (NCOs). Success should be measured by the achievement of the overall retention objective. To maximize the success of our Retention Program, leaders at every level will:

- a. Emphasize maximum involvement and support in their Retention Program.
- b. Reenlist the greatest number of qualified Soldiers.
- c. Enforce the retention interview requirements for all Soldiers.
- d. Transition separating Soldiers into the Army Reserve or Army National Guard.
- e. Support all special programs: USMAPS, OCS, Green to Gold, WOCS.

3. This Awards Program is designed to enhance our Retention Program by recognizing subordinate elements, Career Counselors, and full time Unit Retention NCOs for their support in the Retention Program. Retention awards for subordinate Commands, Career Counselors, and Unit Retention NCOs will be presented as follows:

- a. Each subordinate command that meets or exceeds 100% of their assigned mission in each retention category (i.e. initial term, mid-career, careerist, and FY ETS) will receive the Commanding General's Award for Retention Excellence. The subordinate Unit Career Counselor/Retention NCO will also be recognized.

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b. The USAJFKSWCS Career Counselor of the Year Competition representative will receive recognition for their accomplishment. In addition, recognition will be determined by the success at each level of board competition.

4. Commanders at all levels will establish additional incentives to this program to enhance attainment of Retention goals. The USAJFKSWCS will give the following reenlistment incentives for initial, mid-career, and career Soldiers who reenlist in the Army, are accepted into special programs (USMAPS, OCS, Green to Gold, WOCS) or transition into the Reserve components.

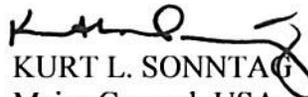
a. Soldiers will receive a four-day pass (must include a Saturday and Sunday). The dates must be approved by the chain of command, but should fall within 60 days of the reenlistment.

b. Soldiers will receive a day off on the reenlistment day and the day after. This will allow the Soldier's family members to be at the reenlistment ceremony and for the Soldier and family members to update their military records and ID Cards.

5. Effective Date: This memorandum is effective immediately and will remain in effect until superseded or revoked.

6. The point of contact for this memorandum, guidance, and the Army Retention program is MSG Abel Huerta III, Senior Career Counselor at (910) 907-2402, DSN 337-2402 or abel.huerta@socom.mil.


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