

DISTINGUISHED MEMBER OF THE PSYCHOLOGICAL OPERATIONS REGIMENT

MASTER SERGEANT TIMOTHY L. HILL

Inducted 31 October 2014



Master Sgt. Timothy L. Hill served in the U.S. Army for 22 years. Enlisting as a 75B Personnel Administration clerk, he became a Psychological Operations sergeant.

During Operation Just Cause, he served as a key player in the development of the PSYOP campaign during both engagement and stabilization. Master Sgt. Hill then deployed to Colombia, Venezuela and Guatemala, serving on various military information support teams. Upon his return to Fort Bragg, N.C., Master Sgt. Hill served in first sergeant billets throughout the PSYOP Command. Master Sgt. Hill was hand-picked by the Joint Special Operations Command to staff the first-ever 37F position responsible for the organization and daily synchronization of high-end information-related capabilities by various joint and interagency activities. His last assignment prior to retirement was as Operations Coordinator, Defense Attaché Office, United States Embassy, Mexico City, Mexico.

Following his retirement, Master Sgt. Hill worked as a contractor in Afghanistan. In 2004, he was hired as a Psychological Operations Plans Analyst in the Plans and Program Branch of the United States Special Operations Command's Joint Psychological Operations Support Element, responsible for all USSOCOM PSYOP support to the U.S. European Command, encompassing 93 countries in Europe, the Mediterranean, the Atlantic Ocean and Africa. From his desk at the JPSE, he provided staff over watch on four newly initiated MISTs; the first MISTs to operate outside the United States Southern Command or United States Atlantic Command. The effectiveness of the operations spearheaded the expansion of MIST deployments to all geographic combatant commands. Mr. Hill was instrumental in the stand-up of the African Web Initiative, later named Magharebia, which utilized the Internet to counteract targeting of military-aged males in the Maghreb region of North Africa to fight U.S. and coalition forces in Iraq.

In 2005, he became USSOCOM's Deputy Director of the Joint Psychological Operations Support Element-National Capital Region. He was responsible for daily coordination of U.S. influence operations with the Department of Defense, Department of State and the CIA, with the goal of unifying efforts. He is acknowledged as a subject-matter expert on PSYOP authority requests through the interagency staffing process. This was validated by both the Department of Defense Expanded Transregional Psychological Operations Program and the USSOCOM Transregional Web Initiative, which enabled combatant commanders under the USSOCOM umbrella to communicate messages to influence foreign target audiences with a 24/7 persistent medium.

In 2007, he returned to Tampa to assume duties as the Deputy Director of the Joint Psychological Operations Support Element, now the Joint Military Information Support Command, where he oversaw the spend plan of a \$100 million annual budget, guided JMISC interaction with various interagency partners and ensured execution of the JMISC director's guidance to the unit.

In 2011, Mr. Hill returned to Fort Bragg to serve as USSOCOM's liaison to the newly stood up Military Information Special Operations Command and the new 8th MISG. He is now the Vice Chief of Staff, 1st Special Forces Command (Airborne) (Provisional).