

# DISTINGUISHED MEMBER OF THE PSYCHOLOGICAL OPERATIONS REGIMENT



**COLONEL  
JOHN J. BRAHAM IV**

Inducted 26 October 2017



Colonel John J. Braham was commissioned in the U.S. Army as an Infantry Officer through the Infantry Officer Candidate School at Fort Benning, Georgia, in January 1973. For more than 30 years he continued to serve in both the Active and Reserve Component until his retirement in January 2003. Following retirement, he served as a defense contractor for a short period before being selected for government service in which he served until retirement in August 2011.

Col. Braham's initial assignment was as a platoon leader in the 4th Air Defense Artillery Battalion at Fort Bliss, Texas, from February 1973 to January 1976. Upon the completion of his service obligation, then-1st Lt. Braham left active duty to serve as the Loudspeaker Platoon Leader in the 350th PSYOP Company (Tactical) (Direct Support), Cleveland, Ohio. He later went back on active duty in 1986, where he served until his retirement from active duty in 2003.

Throughout his long and varied career, Col. Braham was recognized for his leadership, expertise and commitment to the advancement of the PSYOP force and capabilities in both the reserve and active components. Prior to his retirement from government service in August 2011, he served as the Deputy for Plans and Programs in the Joint Military Information Support Command, where his expertise, critical thinking and innovation were instrumental in developing, coordinating and managing the first-ever global set of regionally-oriented Geographic Combatant Command-executed influence programs. He was critical in providing oversight for strategic military information support operations planning and trans-regional multi-media programs. His management and budget expertise contributed to the effective oversight and execution of a \$120 million multi-media contract that not only resulted in significant cost savings, but led to the development of advanced prototype products supporting multiple GCC objectives. Col. Braham was recognized for his major contributions to the effectiveness and success of Department of Defense information programs, specifically PSYOP, in support of the Global War on Terrorism. His unique perspective on international military information activities, coupled with his understanding of the interagency process, contributed to the advancement of PSYOP efforts to counter violent extremist propaganda.

Though retired from government service, Col. Braham continues to work as an independent consultant for firms that specialize in surveys and polling where his PSYOP experience, expertise and efforts continue to have a significant impact. His dedicated service throughout his career, civilian and military, has contributed immeasurably to the advancement of the Psychological Operations Regiment.

Col. Braham holds a Bachelor's in Modern European History with a minor in German from Union College in Schenectady, New York, and is a graduate of the Air War College.

Col. Braham's awards and decorations include the Defense Superior Service Medal, Army Meritorious Service Medal with three oak-leaf clusters, Joint Service Commendation Medal, Army Commendation Medal with oak-leaf cluster, Army Achievement Medal, National Defense Service Medal with two stars, Global War on Terrorism Service Medal, Army Reserve Component Achievement Medal with oak-leaf cluster, Armed Forces Reserve Medal with silver Hourglass Device, Joint Meritorious Unit Award, Army Superior Unit Service Award. He has also been awarded the Special Forces Tab, Senior Parachutist Badge, Secretary of Defense Staff Identification Badge and Army Staff Identification Badge. His civilian awards include the Army Achievement Medal for Civilian Service and Department of the Air Force Award for Meritorious Civilian Service. Col. Braham is also an inductee to the Officer Candidate School Hall of Fame.

Col. Braham is married to the former Pantiya Richardson. They are the proud parents of three children: Jennifer, Michael and Jemina.