

Photo Sharing

Our photos say a lot about us: who we are, what we like to do, who we are with, our family, our friends, our likes and hobbies, etc. When we take pictures, EXIF data, also known as metadata, can be embedded into the photo, to include location, device used, timestamp, and many other data points.

When uploaded to social media sites, sometimes this data gets posted on the web, and in some instances, will be placed into a map that details your frequent locations.

It is important to make sure your location settings are turned “off” when utilizing your camera on your phone. This will prevent the data from being uploaded into the picture. If data is uploaded in the photo, it is important to remove that information before posting the photo online.

- **Flickr**
 - Albums can be locked down to Friends and Family or Just you
 - EXIF data can be removed within the photos
 - Maps option can be locked down
 - Can opt-out from search engine results
- **Facebook**
 - Profile photos and Cover photos are always public; albums can be locked down
 - EXIF data is removed
 - Location data can be added through tagging and check-ins; not recommended
 - Maps options can be locked down
 - Can opt-out from search engine results
- **Google+**
 - Account can be made private.
 - EXIF data can be uploaded, however, Google offers a setting for removal
 - Location data must be turned off within Google to prevent Maps feature
 - No setting to opt-out of search engine results.
- **Twitter**
 - Account can be made private
 - EXIF data is removed
 - Location data can be added through tagging; not recommended
 - Can opt-out from search engine results
- **Pinterest**
 - Boards can be made private
 - EXIF data remains
 - No location features
 - Can opt-out from search engine results
- **Instagram**
 - Account can be made private.
 - EXIF data is removed, however, tagging a location creates a map feature; not recommended
 - Location data can be added; not recommended
 - No setting to opt-out of search engine results