



# MILITARY INFORMATION SUPPORT OPERATIONS COMMAND (AIRBORNE) (PROVISIONAL)

## FACT SHEET

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The mission of the Military Information Support Operations Command is to provide fully capable Military Information Support (MIS) forces to Combatant Commanders, U.S. Ambassadors, and other agencies to synchronize plans and execute inform and influence activities (IIA) across the range of military operations.



The MISOC, provisionally activated in August 2011, is the product of the reorganization of the 4th MIS Group (A). The Command was created with the intent of unifying MISO efforts globally, increasing capacity, rebalancing the 37 series MOSSs within USSOCOM, investing in each Theater Special Operations Command (TSOC), and select component commands by creating like-sized Planning and Advisory Teams (PATs).

The MISOC is comprised of two groups, one consisting of three regionally oriented battalions, and the other of two regionally oriented battalions, and a tactical battalion. The MISOC is supported by the 3rd MISB(A), a separate battalion that provides general support media production and dissemination capability to active duty and Reserve Component Groups.

MIS Operations (MISO) is a vital part of the broad range of U.S. political, military, economic and ideological activities used by the U.S. government to secure national objectives. Used during peacetime, contingencies and declared war these activities are not forms of force, but are force multipliers that use nonviolent means in often violent environments. Persuading rather than compelling physically, they rely on logic, fear, desire or other mental factors to promote specific emotions, attitudes or behaviors. \

The ultimate objective of U.S. MISO is to convince enemy, neutral, and friendly nations and forces to take action favorable to the United States and its allies. The ranks of the MISOC include regional experts and linguists who understand political, cultural, ethnic and religious subtleties and use persuasion to influence perceptions and encourage desired behavior. With functional experts in all aspects of tactical communications, the MISOC offers joint force commanders unmatched abilities to influence target audiences as well as support to U.S. diplomacy.



Both tactical and theater-level MISO may be used to enhance peacetime military activities of conventional and special operations forces operating in foreign countries. Cultural awareness packages attune U.S. forces before departing overseas. In theater, media programs publicize the positive aspects of combined military exercises and deployments.

In addition to supporting commanders, MISO units provide interagency support to other U.S. government agencies. In operations ranging from humanitarian assistance to drug interdiction, MISO enhances the impact of those agencies' actions. Their activities can be used to spread information about ongoing programs and to gain support from the local populace.

The unit is currently comprised of 2,360 members and is slated to grow to 2,700.

*- INFORM, INFLUENCE -*