

SNAPCHAT

- **Do** set up privacy and security settings on your Snapchat and help your child(ren) to do the same.
- **Do** assume ALL information and images you share are publicly viewable, regardless of your settings.
- **Do** talk to your child(ren) about the dangers inherent to Snapchat. Make sure they know to tell you if someone they don't know tries to contact them or sends them inappropriate material.
- **Don't** add your birthdate, location, or other personal details to online profiles.
- **Don't** allow users you do not know personally to contact you via Snapchat.
- **Don't** believe that all pictures and videos are automatically deleted. There are ways to save and share content despite Snapchat's efforts to make all communications disappear.

Understanding the App

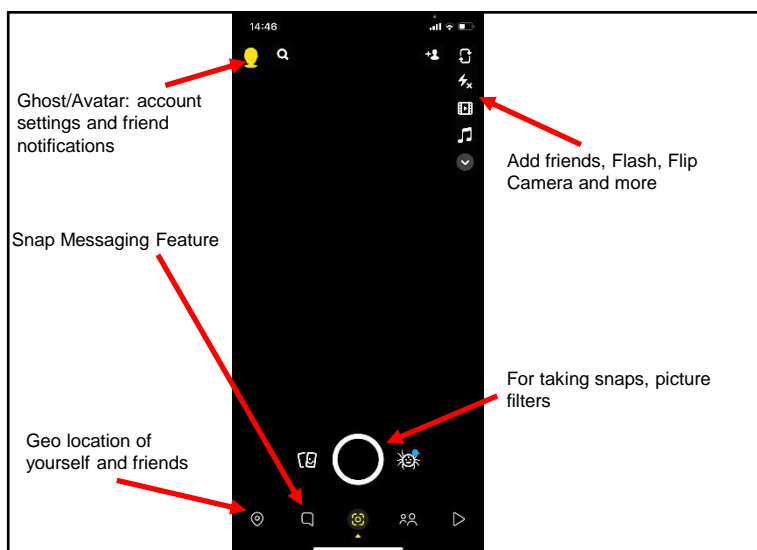
Snapchat is an image and video messaging app that allows users to share multimedia messages that will “self destruct” in up to 10 seconds. Its communication style is meant to mirror real life face-to-face interactions that are temporary. Content is designed to delete automatically (from user view,) but most users are becoming aware that content can be saved using screen shots, screen recording, or other software.

NOTE: All of your data is saved and stored by the application and can be downloaded by any individual using your username/email and password. *See last page for more details.

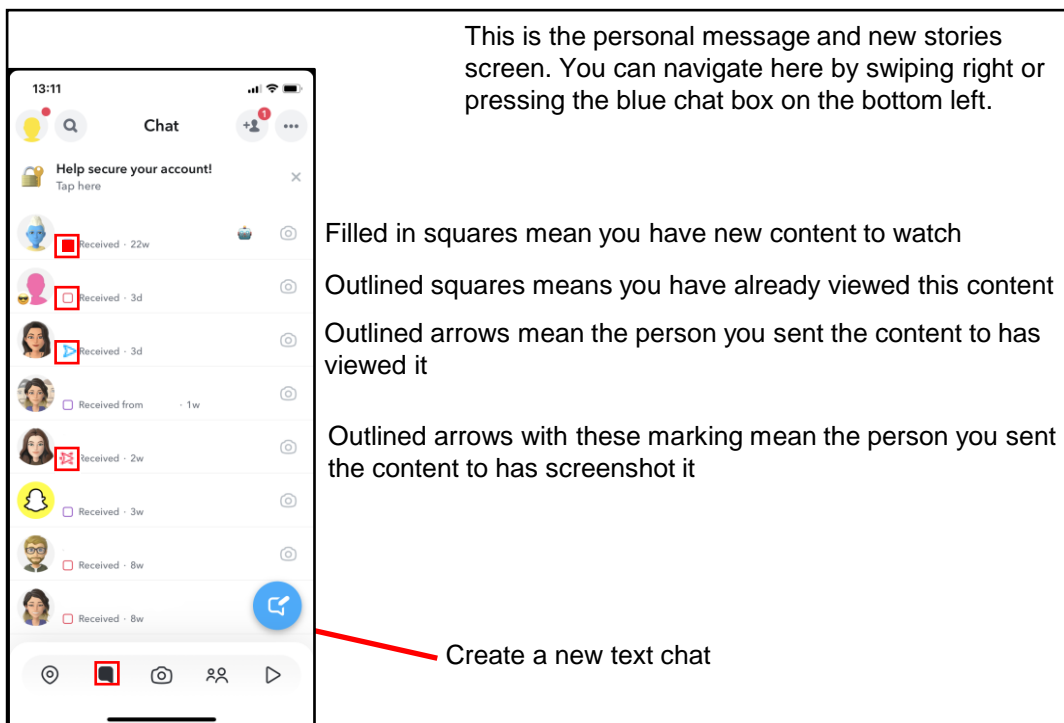
The Basics

This is your “Home Screen” (see picture to the left). You know you are there when you have a “Camera View.” One of the main features of the app is making “Snaps,” via photos/videos, which you would do from this screen, then share with your “Friends.”

Next, identify your “Profile” picture (at the top left of the box). This will take you to the “Settings” icon.



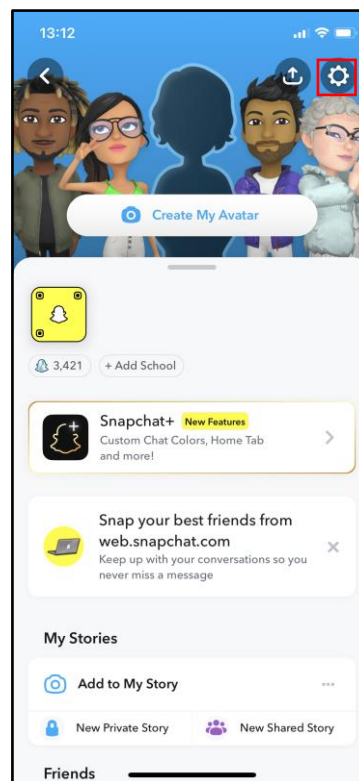
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Chat and Settings

Above is an overview of the “Chat” feature. Select the “Chat” icon on the lower left corner of the home screen. Here you can see if someone has sent you a message, posted a story, or reviewed your posts. You can also start a “Chat.”

From here, you can select your “Profile” icon at the top right and head to your “Settings” section.

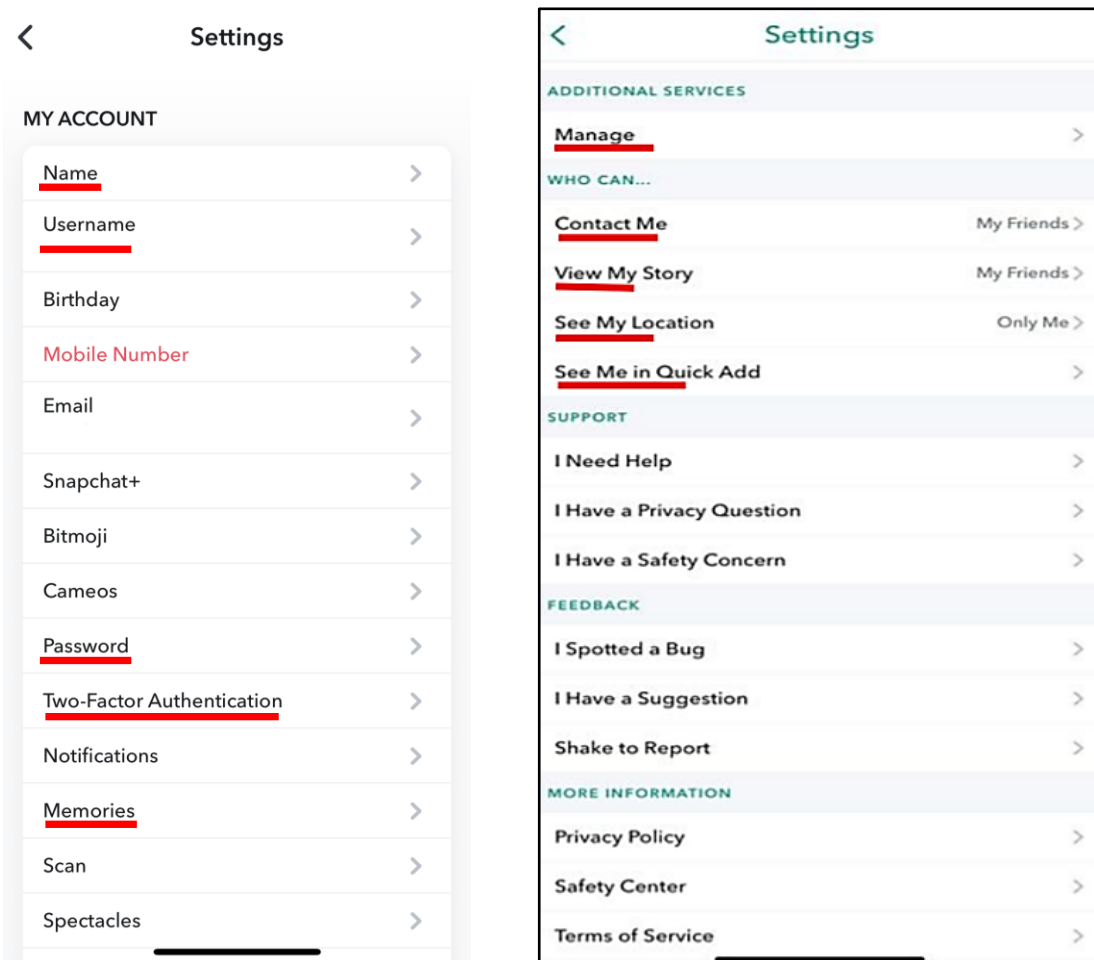


In order to delete a Chat you already sent: press and hold on the chat and select “Delete.” Snapchat will prompt you with another message asking you to confirm that you would like to delete the chat and to remind you that, although the message is being deleted, your friends will still be able to see that something was deleted, if not the deleted content itself.

Settings

First, check your “Name” and “Username” and make sure they don’t give away or imply too much information about you. It is recommended you use a nickname or a mixture of names instead of using your full name, and never add birthdays or other significant information to your name or username. You do not need to put your real birthday on your account and should consider using an inaccurate one.

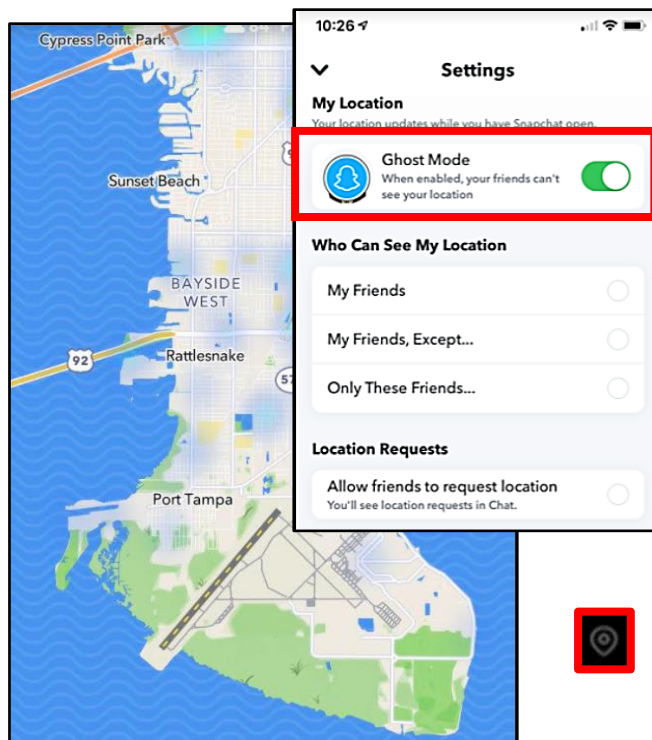
Next, it is recommended using a password that is unique to Snapchat. As with all your social media accounts, reusing passwords creates an unnecessary vulnerability. You should use unique passwords for all accounts.



Two-Factor Authentication

It is strongly recommended that you choose this function in order to better protect your account.

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Location Settings

You can find the “Snap Map” icon on the bottom left of your camera screen or by swiping right on the “Chat” screen. This feature shows “hot spots” that were geo-tagged (or adding location-based filters) by other Snapchat users which are public. You can also view the location of your friends if they are broadcasting their location publicly.

To prevent your location from being shown, you can change your location setting to “Ghost Mode” in the Settings menu under “Who Can... See My Location” or on the “Snap Map” in the upper righthand corner.

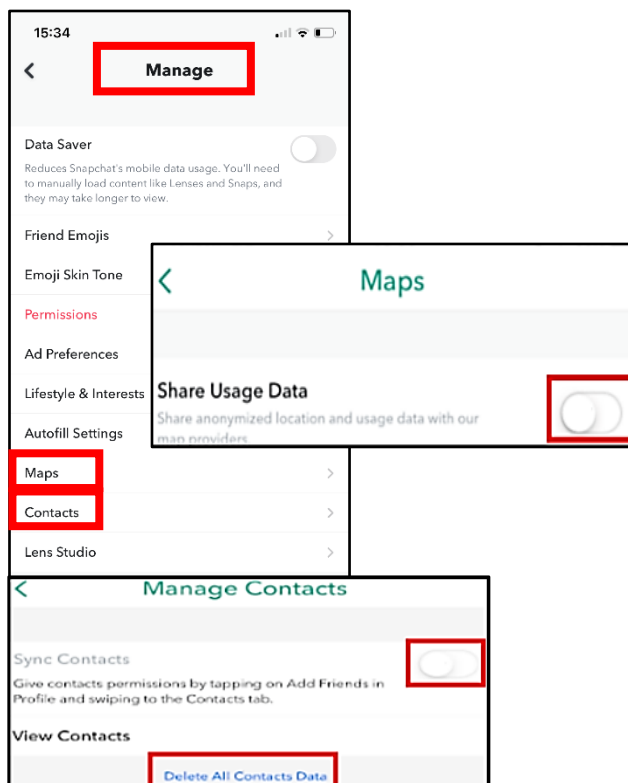
You should also turn off sharing your Map Usage Data in the “Manage” menu.

Contact Settings

It is recommended that you lock down who can contact you, view your stories, and turn “Off” your discoverability in the “Quick Add” feature in the “Settings” menu. You should also turn off “Contact Syncing.”

On iPhones: under “Manage,” select “Contacts,” then set toggle to “Off,” and “Delete All Contacts Data.”

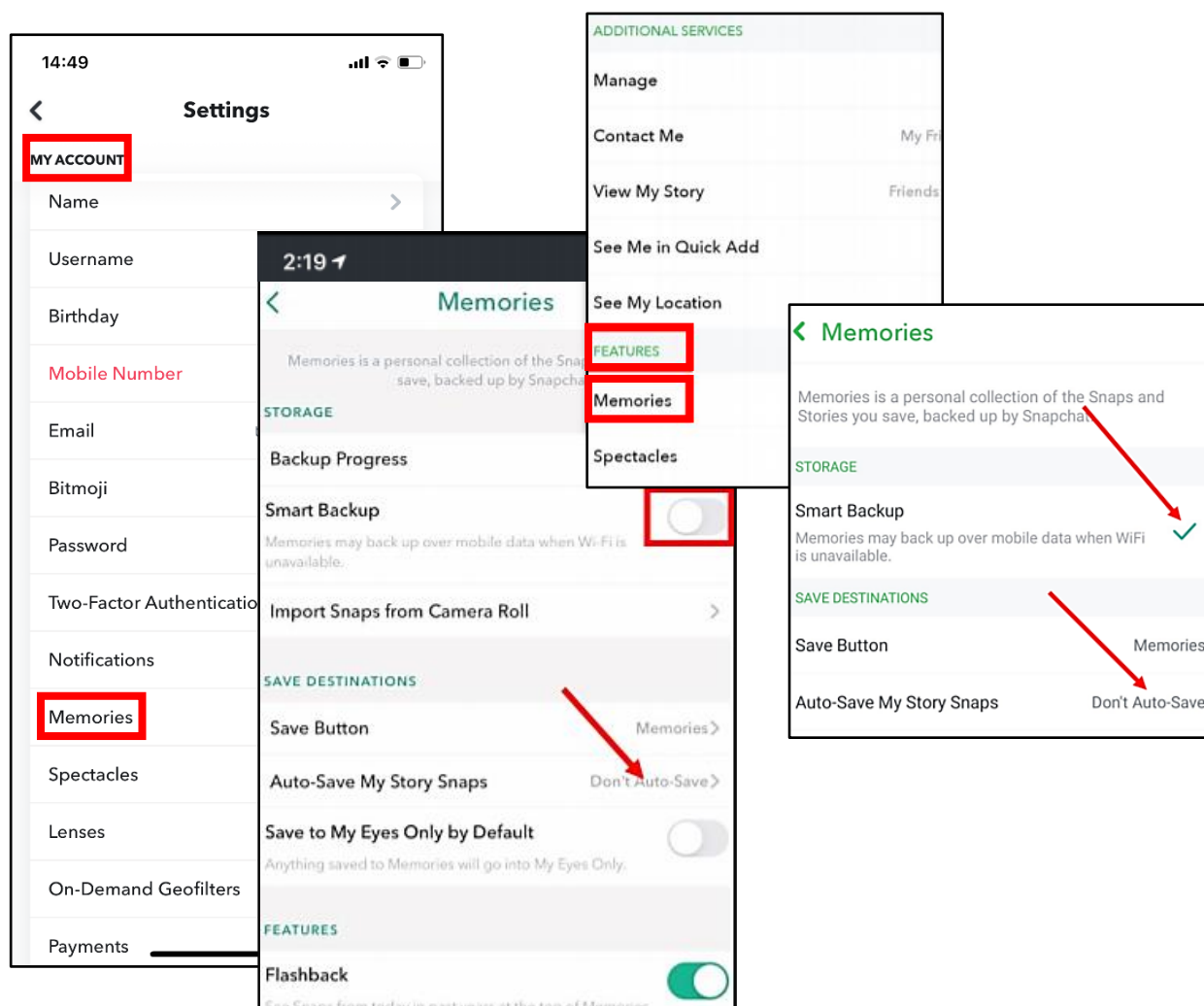
On Android: under “Settings,” scroll down to “Privacy” and select “Contact Syncing.” Ensure this feature is “Disabled” by identifying the space to the right of “Sync Contacts” and ensure there is “No Checkmark” visible. Also, select “Delete All Contact Data” below “View Contacts” as well.



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Memories

“Memories” are Snapchat’s storage function. Snaps are saved on Snapchat’s servers but are searchable and visible only to you. We recommend you not allow Snapchat to store your photos, and instead choose manually when you want a “Snap” saved to your “Memories” as needed. It is important to know that snaps of all types never truly delete on Snapchat.



On iPhones: in “Settings,” select “Memories” under “My Account.” Set the “Smart Backup” toggle to “Off” and select “Don’t Auto-Save” next to “Auto-Save My Story Settings.”

On Android: in “Settings,” scroll down to “Features,” then “Memories,” and “Uncheck” the “Smart Backup” option. Also, ensure “Auto-Save My Story Snaps” is set to “Don’t Auto-Save.”

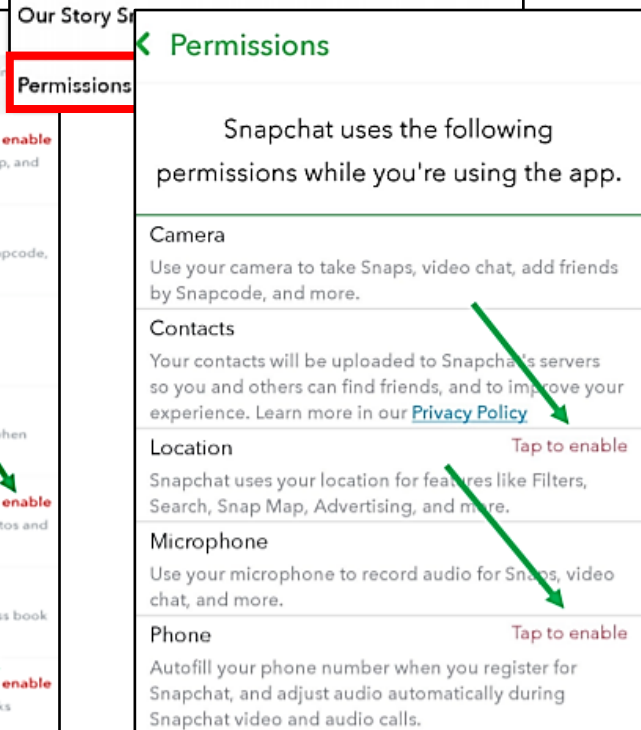
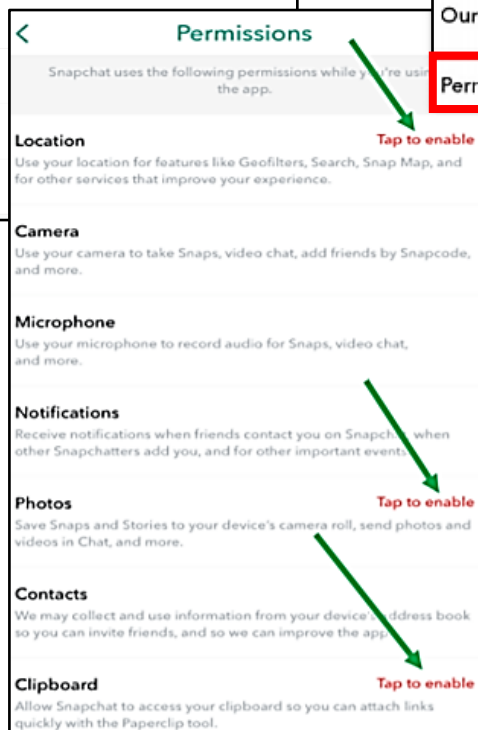
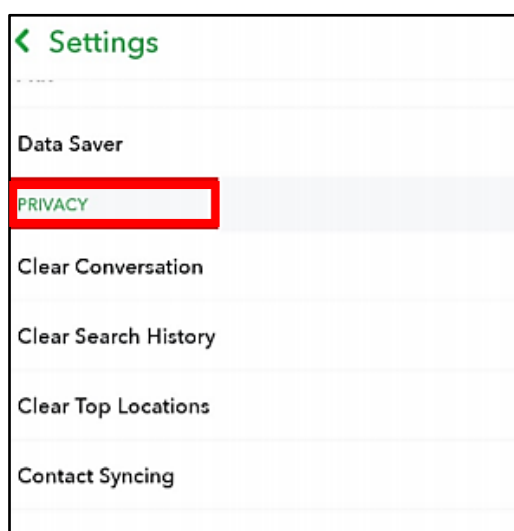
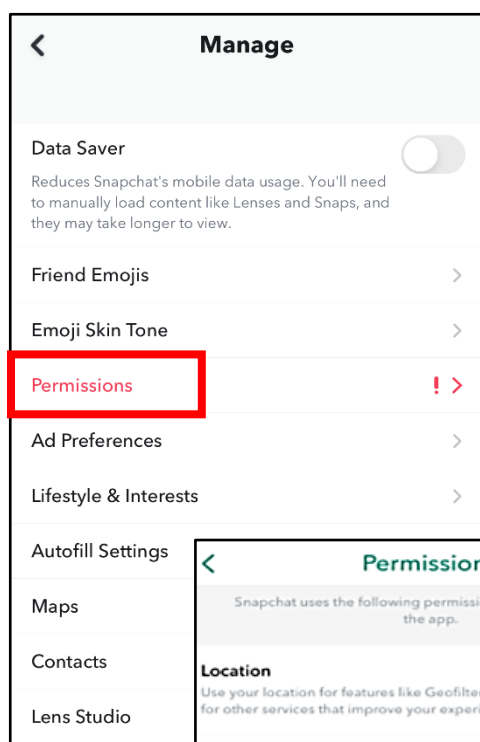
When does Snapchat delete “Snaps?” Snapchat servers are designed to automatically delete all “Snaps” (on their servers) after they have been viewed by all recipients. All unopened “Snaps” are supposed to be deleted after 30 days but it is prudent to assume they are stored somewhere.

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Permissions

On iPhones: select “Manage,” then “Permissions,” and ensure “Location,” “Photos,” and “Clipboard” are not enabled. Each of these features allows Snapchat to capture and store information from your mobile device in some way.

On Android: under “Settings,” scroll down to the section titled “Privacy,” then select “Permissions.” You can adjust “Location” and “Phone.” We recommend you leave them “Disabled.”



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Ad Preferences

Next, let's lock down what kinds of information Snapchat can capture from you in order to support advertising.

On iPhones: go back to the "Manage" section, select "Ad Preferences," ensure all three toggles are set to "Off."

On Android: under "Settings," scroll down to the section titled "Features," then select "Ads." Select "Ad Preferences" on the next screen, then ensure "Audience – Based," "Activity-Based," and "Third-Party Ad Networks" are all unchecked.

The image displays three screenshots from the Snapchat mobile app. The first screenshot shows the 'Manage' section with 'Ad Preferences' highlighted in a red box. The second screenshot shows the 'Ad Preferences' screen with three toggles: 'Audience-Based', 'Activity-Based', and 'Third-Party Ad Networks', all of which are turned off. Red arrows point to each of these toggles. The third screenshot shows the 'Ad Settings' screen with 'Ad Preferences' highlighted in a red box. Below this, there is a screenshot of the 'Lifestyle & Interests' screen, which lists various interest categories like 'Action & Thriller Genre Fans', 'Adventure Seekers', etc. A red box highlights a vertical column of nine circular icons on the right side of this screen. At the bottom of the 'Lifestyle & Interests' section, there is a red box containing the text 'Clear Content Interests Tag'.

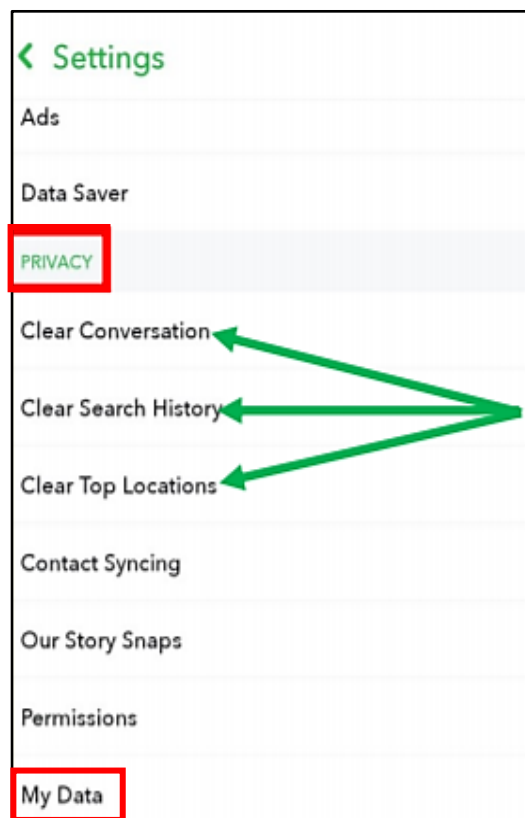
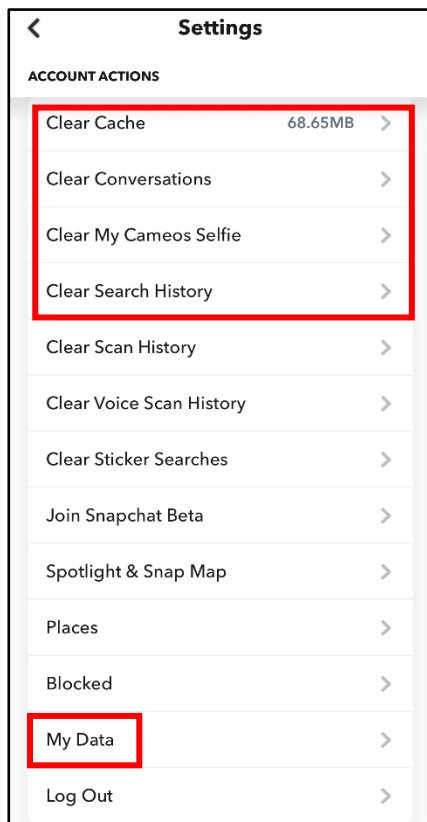
Lifestyle and Interests

Next, go back to the "Manage" section ("Ad Settings" on Android) and select "Lifestyle & Interests;" it's recommended that you unselect any section that is enabled. You can also periodically clear any tags that may have specified your interests by selecting "Clear Content Interests Tag" located at the very bottom of the "Lifestyle & Interests" screen.

Clear Content Interests Tag

Clear Caches

Finally, it is recommended to clear out old data periodically on your Snapchat account, as well as your other social media accounts whenever this feature is available. Snapchat provides you the capability to “Clear Cache,” “Clear Conversations,” “Clear Search History,” and “Clear Top Locations” (in addition to others on iPhones). You will clear these and the other options listed the same way you would clear your Internet browser cache.



Download Your Data

When you use Snapchat, they collect information from and about you. You can submit a request to download your data and within 24 hours you will receive a zip file with the requested data. See the types of information you can download below.

- ✓ Login History and Account Information
 - Basic Information
 - Device Information
 - Device History
 - Login History
 - Account Deactivated/Reactivated
- ✓ Snap History
 - Received Snap History
 - Sent Snap History
- ✓ Chat History
 - Received Chat History
 - Sent Chat History

- ✓ Location
 - Frequent Locations
 - Latest Location
 - Business and public places
 - Areas you may have visited
- ✓ Search History
- ✓ Terms History
- ✓ Subscriptions
- ✓ Bitmoji

- ✓ Story History
 - Your Story Views
 - Friend and Public Story Views
- ✓ Account History
 - Display Name Change
 - Email Change
 - Mobile Number Change
 - Password Change
 - Snapchat Linked to Bitmoji
 - Spectacles
 - Two-Factor Authentication