

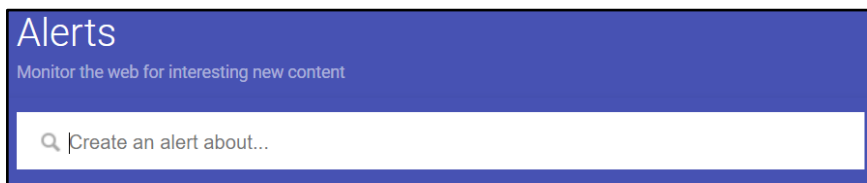
GOOGLE ALERTS

Background

“Google Alerts” is a free Google feature that monitors the internet for mentions of any topic a user specifies. Google collects and packages all instances of these mentions and delivers them to the user as soon as Google finds the mention, daily, or weekly according to your preferences. For instance, you may choose to be notified anytime your name is mentioned in an article, when a specific job title is posted, or when your business is mentioned.

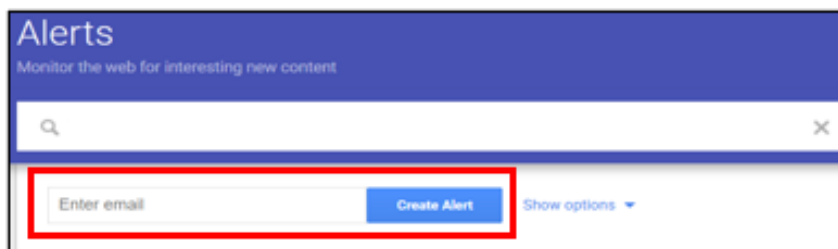
Step 1: Open the Website

To begin, type “Google Alerts” into your search engine, or you can go directly to the website: <https://www.google.com/alerts>. Bookmark this page for easier access in the future.



Step 2: Enter Your Search

Under “Alerts,” enter the topic you would like to receive alerts about. As soon as you begin typing, a sample of your first alert will appear. If you are not getting the results you want, you can change your input right away. You may decide to set an alert for your own name to help monitor what might be on the internet about you, especially after you have reviewed the “Self-Assessment card.”



Step 3: Create the Alert

Enter a valid email address where Google will send the results of your query. Then complete the process by clicking on the “Create Alert” button. If it doesn’t ask for your email, you are likely already logged into your Google Account, and will receive the emails in the associated email account. You will receive an email from Google Alerts asking you to confirm or cancel this request. Once you confirm the request, you will begin receiving your alerts. Your first basic Google Alert is now complete.

Tip: You can use the search box like you would in Google Search but avoid general terms or the vast majority of the results will be irrelevant and difficult to sift through. You can use advanced search commands, such as placing the search criteria in quotes for exact matches, searching on a specific site only, etc.

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Step 4: Choose Search Parameters

Select “Show options” to adjust:

- How often you want to receive alerts (As it happens, Once per day, or Once per week)
- The source of the search (e.g., Automatic, Video, News, Web, Books)
- The language of the source website
- The region in which the search should take place (like the U.S., Egypt, Spain, etc.)
- How many search results you want to see (Only the best results or all results)
- Where to deliver the Google Alerts data (your email address or an RSS feed)

Alerts
Monitor the web for interesting new content

Google

This will create an email alert for

Create Alert Show options

Google

How often: At most once a day

Sources: Automatic

Language: English

Region: Any Region

How many: Only the best results

Deliver to:

Create Alert Hide options

Modify or Delete Alerts

To modify an alert, select the “Edit” button next to the alert you wish to modify (see the “pencil” icon as highlighted below). You may now change the alert keywords, as well as any of the search parameters listed. To finish, select “Update alert” at the bottom.

To delete one or more of your alerts, you can do so easily by clicking the “trash can” icon next to the alert you wish to delete.

My alerts

Google

Edit Delete

Tip: Emails from Google Alerts are sent from googlealerts-noreply@google.com. You might set up an email filtering rule for messages from that address so that they're sorted into a special folder instead of in your inbox, where they can easily cause unnecessary clutter.