

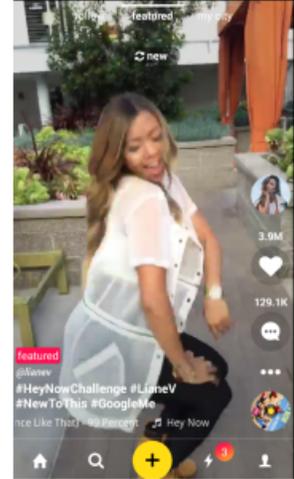
Musical.ly

What is musical.ly?

[Musical.ly](#) is a popular app for creating 15-second music videos. How it works is kids select snippets of popular songs and record themselves singing, lip-syncing or dancing. Some kids skip the music and perform 15-second comedy skits. Once they finish recording, kids can add effects/filters and share them on musical.ly as well as other popular social networks.

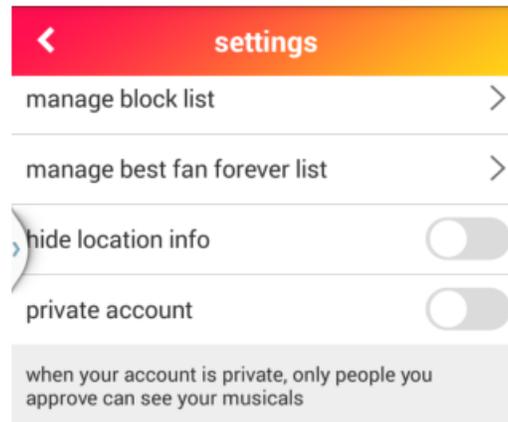
To grow their fan base, teens can share their videos anywhere. Musical.ly encourages users to post on Instagram, Facebook, Twitter, Messenger, WhatsApp, and Vine. They can also save their video to their camera roll and post on other online communities. The goal for many users or “musers” is to have a featured video. Featured videos are chosen by musical.ly and appear on the Featured Feed. These chosen videos garner more likes and fans.

On musical.ly, all accounts are public by default. Which means when kids post a video, everyone can see it. Also, anyone can follow them. Most accounts are public. In settings, kids can change their account to private. With a private account, only approved followers can see their creations.



Create a Private Account

Accounts are public by default. This means anyone can see his or her videos and anyone can follow them. Kids can choose to make their accounts private. To set up a private account, they should go to their profile and click on the gear in the right hand corner and choose settings. From here, they can scroll down and choose "private account". With a private account, kids must approve every follower and only their followers can see their music videos. Like Twitter and [Instagram](#), kids cannot choose to make some videos public and some private. It is all or nothing.



Even with a private account, their profile is still public. Other users, can search for their account and see their profile photo, username and short bio. People can also see their fans, followers and likes. What they cannot see is their music videos unless they are an approved follower. Teens should keep their personal information and private usernames off their musical.ly public profile.

