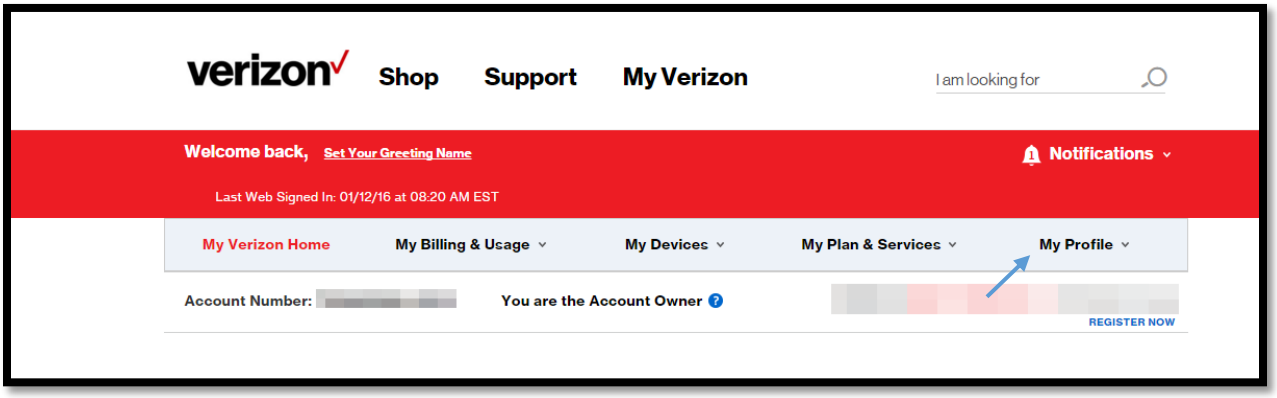
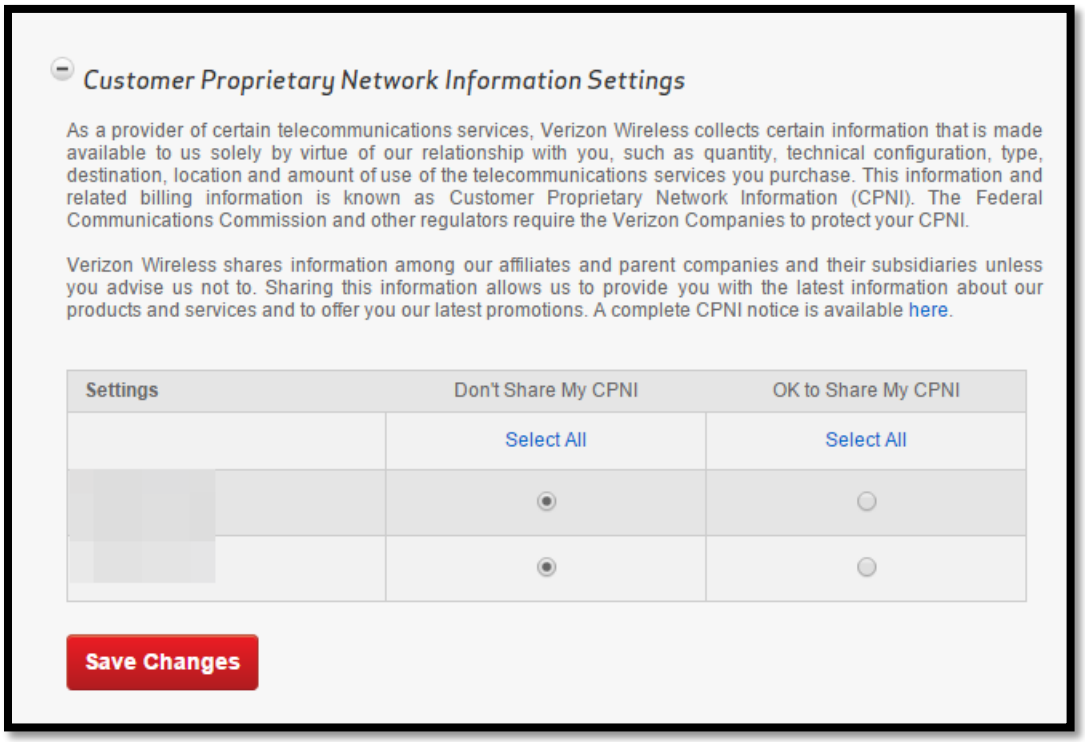
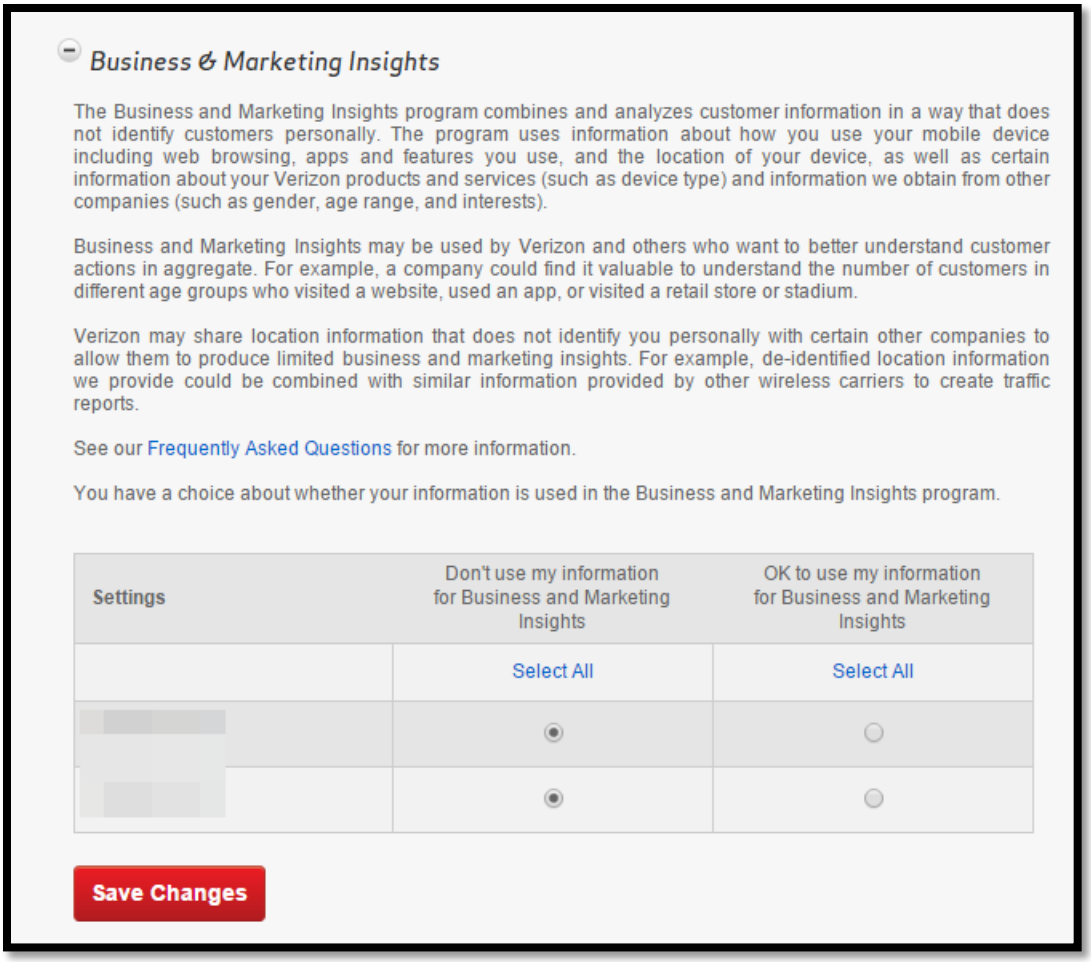
Verizon



Log-in to your Verizon account. From the main screen, select "My Profile", then select "Privacy Settings".



Under the first option "Customer Proprietary Network Information Settings", select "Don't Share my CPNI" next to each phone number listed. This will prevent Verizon Wireless from sharing your information with other affiliates.



Business & Marketing Insights

The Business and Marketing Insights program combines and analyzes customer information in a way that does not identify customers personally. The program uses information about how you use your mobile device including web browsing, apps and features you use, and the location of your device, as well as certain information about your Verizon products and services (such as device type) and information we obtain from other companies (such as gender, age range, and interests).

Business and Marketing Insights may be used by Verizon and others who want to better understand customer actions in aggregate. For example, a company could find it valuable to understand the number of customers in different age groups who visited a website, used an app, or visited a retail store or stadium.

Verizon may share location information that does not identify you personally with certain other companies to allow them to produce limited business and marketing insights. For example, de-identified location information we provide could be combined with similar information provided by other wireless carriers to create traffic reports.

See our Frequently Asked Questions for more information.

You have a choice about whether your information is used in the Business and Marketing Insights program.

Settings	Don't use my information for Business and Marketing Insights	OK to use my information for Business and Marketing Insights
	Select All	Select All

Save Changes

Under the first option “Business and Marketing Insights”, select “Don’t Use My Information for Business and Marketing Insights” next to each phone number listed. This will prevent Verizon Wireless from sharing your information with other affiliates.

Relevant Mobile Advertising

AOL is now part of Verizon, and we will soon combine Verizon's Relevant Mobile Advertising program into the AOL Advertising Network. These programs use certain customer information to help make the ads you see more interesting and useful.

The Relevant Mobile Advertising program uses your postal and email addresses, certain information about your Verizon products and services (such as device type), and information we get from other companies (such as gender, age range, and interests). The AOL Advertising Network uses information collected when you use AOL Services and visit third-party websites where AOL provides advertising services (such as web browsing, app usage, and location), as well as information that AOL obtains from third-party partners and advertisers.

We do not share information that identifies you personally as part of these programs other than with vendors and partners who do work for us. We require that these vendors and partners protect the information and use it only for the services they are providing us.

These programs use online and device identifiers, including AOL browser cookies, ad IDs from Apple and Google, and one created by Verizon, known as a Unique Identifier Header (or UIDH). When the Verizon and AOL programs are combined, the UIDH will be inserted in certain web traffic that is sent only to Verizon companies (including AOL) and to certain partners who will be authorized to use the UIDH only as part of Verizon and AOL services. More information is available about the Relevant Mobile Advertising program and the UIDH.

You have a choice about whether to participate in the Relevant Mobile Advertising program. The UIDH discussed above will stop being inserted in web traffic from your device after you opt out of the Relevant Mobile Advertising program, but will still appear for a short period of time after you opt out. Please note that if you opt-out of Relevant Mobile Advertising, but you have opted in to Verizon Selects, you will continue to receive relevant advertising and the UIDH will remain present.

You also have choices about how AOL uses information for advertising purposes.

Settings	No, I don't want to participate in Relevant Mobile Advertising	Yes, I want to participate in Relevant Mobile Advertising
	Select All	Select All
	◉	○
	◉	○

Save Changes

Under the first option “Relevant Mobile Advertising”, select “No, I don’t want to participate in Relevant Mobile Advertising” next to each phone number listed. This will prevent Verizon Wireless from sharing your information with other affiliates.